



AEO Lite Package Details

Price INR 7,500/- per month

Inclusions

- AEO quickstart + 1x onboarding call.
- Audit of up to **5 priority pages** for snippet opportunities / answer intent.
- FAQ / short-answer optimisation for up to **5 pages** (structured Q&A blocks).
- Add basic schema (FAQ, QAPage, Article) to target pages.
- Snippet-targeted copy edits: concise answers (20–60 words) & expandable long-form sections.
- Monthly monitoring: SERP features capture & simple alert for snippet changes (up to 10 tracked queries).
- One short guidance doc for editorial team on writing “answer-first” content.

Exclusions

- No enterprise-level AEO research (large keyword sets).
- No continuous AI-answer monitoring or paid APIs (beyond included).
- No guarantee that Google will show the snippet/AI answer.

GST is Extra on above prices charged at 18%

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