



Checklist by:
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ब्लॉग कैसे शुरू करें - Complete Checklist

चरण 1: Planning & Research (Week 1)

- ☐ Niche select करें (Passion + Demand)
- ☐ Competitor analysis (Top 5 blogs check करें)
- ☐ Domain name finalize करें (bloggingtips.in)
- ☐ Keyword research (Google Keyword Planner)
- ☐ Content calendar बनाएं (First 10 posts)
- ☐ Budget plan करें (₹5,000-15,000 first year)

Pro Tip: Personal finance, health, tech reviews सबसे ज्यादा कमाते हैं।

चरण 2: Domain + Hosting Setup (Day 1)

DOMAINS (₹500-1500/year):

- ☐ Namecheap → Domain search
- ☐ GoDaddy → .in domains
- ☐ BigRock → Hindi domain names
- ☐ Keywords include करें (hindicontent.in)

HOSTING (₹149-499/month):

- ☐ Hostinger → ₹149/mo (सबसे सस्ता)
- ☐ Bluehost → ₹299/mo (WordPress official)
- ☐ SiteGround → ₹499/mo (Premium speed)



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MUST CHECK:

- ☐ Free SSL Certificate ✓
 - ☐ Free Domain (1st year) ✓
 - ☐ 99.9% Uptime ✓
 - ☐ 1-Click WordPress ✓
 - ☐ Hindi Support ✓
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चरण 3: WordPress Installation (Day 2 - 30 Minutes)

1 LOGIN → cPanel → WordPress Install

- ☐ Domain select करें
- ☐ Admin email डालें
- ☐ Username/Password note करें
- ☐ Install button दबाएं

2 FIRST LOGIN → yourdomain.com/wp-admin

- ☐ Username + Password enter करें
- ☐ Dashboard देखें → Success! 

3 PERMALINKS SETUP

- ☐ Settings → Permalinks → Post Name
 - ☐ Save Changes
-

चरण 4: Essential Plugins Setup (Day 2)



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FREE PLUGINS (Must Install):

- ☐ AIOSEO → SEO settings complete करें
- ☐ Elementor → Drag-drop builder
- ☐ MonsterInsights → Google Analytics
- ☐ WPForms → Contact form
- ☐ UpdraftPlus → Backup plugin
- ☐ Smush → Image optimization

THEME SETUP:

- ☐ Astra/GeneratePress install करें
- ☐ Customize → Logo + Colors
- ☐ Mobile responsive check करें

चरण 5: Website Structure बनाएं (Day 3)

PAGES CREATE करें:

- ☐ Home Page → Welcome + Services
- ☐ About Us → Your story + Photo
- ☐ Contact → WPForms embed करें
- ☐ Privacy Policy → Copy-paste template
- ☐ Disclaimer → Legal protection

MENU SETUP:

- ☐ Appearance → Menus → Primary Menu
- ☐ Home | About | Blog | Contact



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☐ Save Menu

चरण 6: पहला Blog Post (Day 4)

POST STRUCTURE (Copy-Paste):

H1: [Keyword] Complete Guide 2026

- ☒ Intro: Problem + Solution (100 words)
- ☒ H2: Why Important? (Stats + Benefits)
- ☒ H2: Step-by-Step Guide (Screenshots)
- ☒ H2: Common Mistakes
- ☒ H2: Results Expect करें
- ☒ CTA: Newsletter signup

SEO CHECKLIST:

- ☐ 1500+ words लिखें
- ☐ Focus keyword Title में
- ☐ Meta Description 160 chars
- ☐ Images का Alt Text
- ☐ Internal links 3-5
- ☐ Readability: Short paragraphs

Sample Title: "ब्लॉग कैसे शुरू करें - Complete Hindi Guide"

चरण 7: SEO Foundation (Day 5)

AIOSEO SETUP:



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- ☐ Wizard complete करें
- ☐ Google Search Console connect
- ☐ Sitemap submit करें
- ☐ Social media profiles add करें

GOOGLE TOOLS:

- ☐ Search Console → Property add
- ☐ Analytics → Tracking code
- ☐ PageSpeed Insights → Mobile 90+ score

चरण 8: Monetization Ready (Week 2)

ADSENSE PREPARATION:

- ☐ 10+ quality posts लिखें
- ☐ About/Contact/Privacy pages
- ☐ 1000+ words/post minimum
- ☐ Mobile friendly बनाएं
- ☐ Apply → adsense.google.com

AFFILIATE PROGRAMS:

- ☐ Amazon Associates → Join
- ☐ Flipkart Affiliate → Sign up
- ☐ Hostinger Affiliate → 60% commission

चरण 9: Traffic Generation (Week 3+)



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FREE TRAFFIC METHODS:

- ☐ SEO → 2 posts/week
- ☐ Social Media → LinkedIn + FB Groups
- ☐ Quora → 5 answers/day
- ☐ YouTube → Video versions
- ☐ WhatsApp → Friends/family share

PAID TRAFFIC (Optional):

- ☐ ₹2000 Google Ads → High CPC keywords
- ☐ ₹1000 FB Ads → Local audience

चरण 10: Growth & Scale (Month 2+)

MONTHLY CHECKLIST:

- ☐ 8-12 posts publish करें
- ☐ Email list build करें (500 subscribers)
- ☐ Pinterest profile setup
- ☐ Guest posting start करें

PRODUCTS LAUNCH:

- ☐ eBook → ₹299 (Bloggng guide)
- ☐ Course → ₹1999 (Complete training)
- ☐ Consulting → ₹3000/hour

बजट Breakdown (पहला साल)



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DOMAIN: ₹999 (Namecheap)

HOSTING: ₹3,000 (Hostinger)

THEME: ₹2,000 (Astra Pro - Optional)

PLUGINS: Free

Total: ₹5,999 (सबसे कम)

RETURN ON INVESTMENT:

Month 3: AdSense ₹5,000

Month 6: ₹25,000+

Year 1: ₹3 लाख+ possible

☒ Success Metrics Track करें

WEEKLY CHECK:

☐ Google Analytics → Visitors

☐ Search Console → Impressions

☐ AdSense → Revenue

☐ Email subscribers count

MONTHLY GOALS:

Month 1: 1000 visitors

Month 3: AdSense approval

Month 6: ₹25,000 revenue

☐ Common Mistakes Avoid करें



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- ✗ Free hosting (slow speed)
- ✗ Copy-paste content (Google penalty)
- ✗ Irregular posting (algorithm भूल जाएगा)
- ✗ No email list (traffic control नहीं)
- ✗ Mobile ignore (70% traffic mobile)
- ✗ No SEO (zero organic traffic)

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